



KOL SHTUFAJ

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ABOUT ME

I'm a skilled Art Director who loves to create, inspire and innovate. With a keen eye and attention to detail, I take pride in producing imagery that can captivate an audience. In addition to designing, I enjoy producing music and recently launched a local restaurant.

EXPERIENCE

Senior Interactive Designer

WWE - World Wrestling Entertainment | Stamford, CT | Mar. 2014 - Present

- ▶ Assumed role of Art Director in providing direction, guidance and approval of Content and Social graphics
- ▶ Guarantee Digital Design team's visual standards are met and on brand
- ▶ Provide support to Studio Director by becoming point-person for scheduling and streamlining of design requests in addition to guaranteeing all deadlines are met
- ▶ Provide design assistance to UX team by supplying on-brand designs across WWE's digital properties including but not limited to WWE.com, WWE Network, and WWE OTT applications
- ▶ Conceptualize, design, and deliver compelling imagery in support of Content, Social, Product and Video teams
- ▶ Spearhead and develop complex digital imaging projects that require photo manipulation and composition

Interactive Designer

WWE - World Wrestling Entertainment | Stamford, CT | Apr. 2012 - Mar. 2014

- ▶ Worked with Art Directors and Senior Interactive Designers to create compelling graphics
- ▶ Collaborate with other departments such as Content, International, Live Events and Social on promotions
- ▶ Art Directed and designed graphics for an award-winning 2nd Screen Experience for the WWE App
- ▶ Created design comps for the WWE redesign, WWE Network, WWE App, WWE Kids, and WWE Social Hub

Digital Content Administrator (Temp)

WWE - World Wrestling Entertainment | Stamford, CT | Jan. 2012 - Apr. 2012

- ▶ Curated digital content and assisted in the launch of the 2012 redesign of WWE.com

Freelance Designer & Front-End Developer

Self Employed | Stamford, CT | Jan. 2004 - Present

- ▶ Art direct and design branding, promotions, and websites for various businesses
- ▶ Build websites and landing pages in HTML5/CCS3 utilizing Bootstrap and custom built CSS frameworks

EDUCATION

Bachelor of Science (BS), Marketing

Sacred Heart University | Aug. 2007 - May 2011

SKILLS

- Advanced Photoshop
- Illustrator
- Indesign
- Art Direction
- Project Management
- Photo Manipulation
- Composition
- Retouching
- UX/UI
- HTML5 / CSS3